

SPONSORSHIPS

| SPONSORSHIP LEVEL | COST | | COMPLIMENTARY REGISTRATION TO CONFERENCE + GALA | EXHIBIT SPACE AT CONFERENCE | SIGNAGE COMMENSURATE WITH LEVEL OF SPONSORED SESSION | 5-MINUTE PRESENTATION PRIOR TO SESSION | BROCHURE IN TOTE | ATTENDEE LIST | WEB LINK | PROMOTIONAL RECOGNITION & OTHER |
|--------------------------------|-------------------|-------|---|-----------------------------|--|--|------------------|---------------|----------|--|
| Lead Sponsor (1) | \$35,000 | 10/10 | Yes (2) | Yes | Yes | Yes | Yes | Yes | Yes | Sole Sponsor Preliminary Program; Full Page in Conf. Program; Recognition in P.B.J. Green Building insert*; exclusive PR opportunities; Exhibit & Signage at Celebration**; Reserved Table at Keynotes; Web Listing |
| Expo Sponsor (1) | \$15,000 | 5/5 | Yes (1) | Yes | Yes | N/A | Yes | Yes | Yes | ½ Page in Conf. Program; Recognition in P.B.J. Green Building insert; Exhibit & Signage at Celebration**; Reserved Table at Keynotes; Web Listing |
| Lunch Keynote (2) | \$15,000 | 5/5 | Yes (1) | Yes | Yes | Yes | Yes | Yes | Yes | ½ Page in Conf. Program; Reserved Table at Lunch; Recognition in P.B.J. Green Building insert; Exhibit & Signage at Celebration**; Web Listing |
| Breakfast Keynote (1) | \$12,500 | 4/4 | Yes (1) | Yes | Yes | Yes | Yes | Yes | Yes | ½ Page in Conf. Program; Reserved Table at Breakfast; Recognition in P.B.J. Green Building insert; Exhibit & Signage at Celebration**; Web Listing |
| Directors Reception(1) | \$10,000 | 3/6 | Yes (1) | Yes | Yes | No | Yes | Yes | Yes | Promotion on both Conference & Celebration materials; Recognition in P.B.J. Green Building insert; Exhibit & Signage at Celebration**; Web Listing |
| Conference Tracks (4) | \$10,000 | 3/3 | Yes (1) | Yes | Yes | No | Yes | Yes | Yes | ¼ Page in Conf. Program. Track Signage; Recognition in Program; Recognition in P.B.J. Green Building insert; Reserved Table at Breakfast; Exhibit and Signage at Celebration**; Intros for track sessions; Web Listing |
| Totes (1) | \$10,000 | 2/2 | Yes (1) | Yes | Yes | No | Yes | Yes | Yes | ¼ Page in Conf. Program; Web Listing |
| Lanyards (1) | \$7,500 | 2/2 | No | Yes | No | No | Yes | Yes | Yes | Web Listing |
| Awards Sponsorship (3) | \$7,500 | 3/4 | Yes (1) | Yes | Yes | No | Yes | Yes | Yes | Photo opportunity with award winners; Recognition in P.B.J. Green Building insert; Exhibit & Signage at Celebration**; Special Poster Recognition (2); Web Listing |
| Pre-Conference Workshops | \$5,000 | 2/2 | No | Yes | Yes | Yes | Yes | Yes | Yes | Web Listing; two complimentary workshop registrations |
| Annual Celebration Sponsorship | \$5,000 | 2/4 | Yes*** | Yes | Yes | No | Yes | Yes | Yes | Promotion on both Conference & Celebration materials; Recognition in P.B.J. Green Building insert; Web Listing |
| Breaks | \$2,500 | 1/1 | No | Yes | No | No | Yes | Yes | Yes | Web Listing |
| Exhibit Booth | \$1,250 – \$1,750 | 1/1 | 1 | Yes | No | No | Yes | Yes | Yes | Web Listing |